



# 2016 SPI Bike Rally: Vendor & Sponsor Commitment Form

ALL PROCEEDS TO BENEFIT THE HINO ELECTRIC RGV SCHOLARSHIP FUND: Hino Electric RGV Scholarship's Fund's purpose is to raise funds from private and/or public institutional entities, and/or the public at large, through various events and fund raisers, to raise funds and to distribute the funds to enrolled and graduating high school students and current enrolled college students for college and high school scholarship purposes. Distributions of these scholarships will be on a non-discriminatory basis, focused on the aforementioned from the Rio Grande Valley of South Texas. Said corporation is organized exclusively for charitable and educational purposes.

Thank you for your advanced interest in the 2016 SPI Bike Rally!

With a successful inaugural 2015 Rally, we are revving up for 2016! The 2016 SPI Bike Rally is set for September 30 to October 1, 2016. With plans to add more activities & entertainment, we have worked with City of South Padre Island and Cameron County to truly have the ONLY Bike Rally the beach, at the Isla Blanca Park on South Padre Island. We now accepting commitments from Vendors and Sponsors.

The 2016 SPI Bike Rally will be an ALL OUTDOORS EVENT to occur Rain or Shine.

All Sales are Final, NO Refunds.

All Vendors and Sponsors are required to provide proof of their own Event Liability Insurance.

**Vendor Participation is for On-Site Sales & Promotions Within Your Allocated Space Only; Does Not Include Event Promotions & Advertising**

All Spaces are Outdoors:

\_\_\_\_\_ 10 x 10 - \$195

\_\_\_\_\_ 10 x 20 - \$295

\_\_\_\_\_ 10 x 30 - \$395

\_\_\_\_\_ 20 x 20 - \$495

\_\_\_\_\_ 20 x 40 - \$990

\_\_\_\_\_ Big Rig/Trailer - \$1,200 Regular

**VENDOR NON-REFUNDABLE DEPOSIT AMOUNT : 50% OF VENDOR SPACE**

**Sponsor Participation includes On-Site Sales & Promotions Within Your Allocated Space AND as Applicable and Permissible, inclusion in the Event Promotions and Advertising with Sponsor Logos on print ads, on-site event signage, printed promo materials, website and TV; Event Passes; featured on event social media page. Sponsors' name and logos prominence are based on the Customized Sponsor Levels listed below:**

**Titanium Sponsor Opportunity: \$20,000**

- Only 1 Available, includes Exclusive Naming Rights, Custom Display Space and Prominent inclusion in Event Promotions & Advertising and additional On-Site Signage.

**Carbon Fiber Sponsor: \$15,000**

- Only 1 Available, includes Custom Display Space and Prominent inclusion in Event Promotions & Advertising and additional On-Site Signage and naming rights to Various Event Bike Contests, Entertainment Activities and Stages.

**Chrome Sponsor: \$7,500**

- Only 2 Available, includes Custom Display Space and Prominent inclusion in Event Promotions & Advertising and additional On-Site Signage and naming rights to choice of two options: Various Event Bike Contests, Entertainment Activities or Stages.

**Alloy Sponsor: \$5,000**

- Up to 4 Available, includes Custom Display Space up to 20 x 40 and inclusion in Event Promotions & Advertising and additional On-Site Signage and naming rights to choice of 1 option: Various Event Bike Contests, Entertainment Activities or Stages.

**Wheel Sponsor: \$2,500**

- Display Space up to 10 x 30 and limited inclusion in Event Promotions & Advertising (print and online only)

**SPONSOR NON-REFUNDABLE DEPOSIT AMOUNT : 25% OF SPONSORSHIP**

*By signing below, I acknowledge that I am duly authorized to sign for my company/organization and understand that I am making a financial commitment and a commitment to participate in this vendor/sponsor opportunity in accordance to the rules and regulations of the SPI Bike Rally. I understand that a deposit is immediately required and that the total vendor fee is due prior to move-in to secure our company/organization a display space at the Bike Rally.*

**Hold Harmless Provision:** *The Vendor/Sponsor shall defend, indemnify and hold the SPI Bike Rally, HINO ELECTRIC RGV Scholarship Fund, Hino Electric Power Company, Hino Gas Sales, Inc., its officers, officials, employees, agents, successors, contractors, assigns and volunteers harmless from any and all claims, financial or otherwise, force majeure, injuries, damages, death, losses, harm, or suits of any kind for any reason including attorney fees, arising out of or in connection with the performance of this Agreement and/or event.*

**Name/Title:** \_\_\_\_\_ **Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_ **Cell:** \_\_\_\_\_

**Vendor or Sponsor? List your requested Display Size & Participation Level:** \_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*Return completed agreement signed with proof of insurance attached.*

*Email to: finance@hinoelectric.com*

*Mail to:*

Hino Electric RGV Scholarship Fund - Vendor Registration  
2759 W. Business 83 - Harlingen, TX 78552